



Instructions for Using the Flow-Tech Home Video

A ready-to-use resource for educating homeowners and supporting your sales team.

The Flow-Tech Home video is a simple way to explain how the system works, build homeowner confidence, and give technicians a consistent educational tool to share in the home or after the visit.

How to use the video

- **Share it with technicians:** Make sure your team knows where to find the video and how to send it to homeowners.
- **Embed it on your website:** Your webmaster can embed the YouTube video directly on a product, education, or landing page.
- **Use it in follow-up emails:** Add the video link after estimates, installations, service calls, or water-quality conversations.
- **Include it in marketing:** Use the downloadable file in approved presentations, training materials, email campaigns, or social content.

Video access

WATCH OR EMBED ON YOUTUBE

Use this link for website embedding or easy customer sharing.

DOWNLOAD THE VIDEO FILE

Use this link when you need the video file for approved marketing use.

Suggested message to customers

"Here is a quick video that explains how Flow-Tech Home works and how it helps address scale throughout the plumbing system. It is a helpful overview to watch before or after your appointment."

Questions about implementing the content? Contact the office (615) 866-6100